

REP HEADLINE# 6326231 TRF# E:120920 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP26/12 21.04
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WFLA-TV ***

ADV # ADV. NAME ISS/AMER. FOR JOB SECURITY REP. # OFF. # SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6326231 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER. 4 JOB SECURITY EST#1020 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 21.04

REP: MAKEGOOD
 PGM CHANGE LN'S 16,35,65,83,102
 SPOTS CANCELED LN'S 40,46,85
 TIME PERIOD CHANGE LN'S 42-43
 LN'S 104-107 ADDED
 TTL SAME \$116,935
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICANS FOR JOB SECURITY

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 13 AGENCY EST# = 1020
 AGENCY PRODUCT CODE = 141

16	NZ		730P-800P	30			\$1,850.00	9/28	9/28	1		FRI	1
PROGRAM : ET													
CON COM1: ET													
35	NZ		730P-800P	30			\$1,850.00	10/1	10/1	1		MON	1
PROGRAM : ET													
CON COM1: ET													

9/26/12

9/28/12 FCC (3)

REP HEADLINE# 6326231 TRF# E:120920
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		600P-630P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$800.00	9/29	9/29	0		SAT	0
42	T		700A-800A PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$425.00	9/29	9/29	1		SAT	1
43	T		1130P-1200M PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/30	9/30	1		SUN	1
46	S		800P-1100P PROGRAM : AMERICA'S GOT TALENT (REPEAT) CON COM1: AMERICA'S GOT TALENT (REPEAT)	30		\$4,500.00	9/30	9/30	0		SUN	0
65	NZ		730P-800P PROGRAM : ET CON COM1: ET	30		\$1,850.00	9/27	9/27	1		THU	1
83	NZ		730P-800P PROGRAM : ET CON COM1: ET	30		\$1,850.00	10/2	10/2	1		TUE	1
85	S		900P-1000P PROGRAM : BIGST LR12-NBC CON COM1: BIGST LR12-NBC	30		\$3,800.00	10/2	10/2	0		TUE	0
102	NZ		730P-800P PROGRAM : ET CON COM1: ET	30		\$1,850.00	9/26	9/26	1		WED	1
104	A		1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$5,000.00	10/1	10/1	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
105	A		800A-900A	30		\$700.00	9/30	9/30	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
106	A		700A-900A	30		\$1,400.00	10/1	10/2	1		M-TU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
107	A		600A-700A	30		\$1,000.00	10/1	10/2	2		M-TU	2
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
SEP/12			59905.00									
			OCT/12			57030.00						
CONTRACT TOTAL												116935.00
TOTAL SPOTS												105

MARKET TOTALS \$662,290 WFLA 18% WFTS 15% WTSP 29% WTVT 27% WTOG 2% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%
 SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

Americans For Job Security/ Issue
 Submission Number 791 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Americans For Job Security/ Issue	Submission Cost: 116935	Campaign Ref: E:120920096
Buyer: ..	Client/Product/Estimate: 13 /141 /1020	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est/PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Amer. 4 Job Security	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 1p Days Of Our Lives ...F..	03	425	30 Comme	Nbr of Spots	1	1	425
2	M-Su 11p News ...F..	02	1800	30 Comme	Nbr of Spots	1	1	1800
3	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
4	M-F 1237a ET / 1137p CT Late Night ...F..	02	350	30 Comme	Nbr of Spots	1	1	350
5	M-F 12p Today Show III ...F..	02	275	30 Comme	Nbr of Spots	1	1	275
6	M-F 2p Rachael Ray ...F..	03	250	30 Comme	Nbr of Spots	1	1	250
7	M-F 3p Doctors ...F..	04	375	30 Comme	Nbr of Spots	1	1	375
8	M-F 4p Dr Oz ...F..	04	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					65	40	105	

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Est/PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots 1		1	300
10	M-F 5p News ...F..	04	850	30 Comme	Nbr of Spots 1		1	850
11	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots 1		1	550
12	M-F 530p News ...F..	03	925	30 Comme	Nbr of Spots 1		1	925
13	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots 1		1	2000
14	M-F 6a News ...F..	02	1000	30 Comme	Nbr of Spots 1		1	1000
15	M-F 7a Today Show ...F..	02	1400	30 Comme	Nbr of Spots 1		1	1400
16	M-F 730p Entertainment Tonight ...F..	02	1850	30 Comme	Nbr of Spots 1		1	1850
17	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots 1		1	650
18	Fri 9p ET / 8p CT Grimm ...F..	04	3300	30 Comme	Nbr of Spots 1		1	3300
19	M-F 1p Days Of Our Lives ...F..	03	425	30 Comme	Nbr of Spots 1		1	425
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Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	M-Su 11p News M.....	02	1800	30 Comme		1	1	1800
21	M-F 1135p ET / 1035p CT Tonight Show M.....	03	700	30 Comme		1	1	700
22	M-F 1237a ET / 1137p CT Late Night M.....	02	350	30 Comme		1	1	350
23	M-F 12p Today Show III M.....	02	275	30 Comme		1	1	275
24	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	250
25	M-F 3p Doctors M.....	04	375	30 Comme		1	1	375
26	M-F 4p Dr Oz M.....	04	550	30 Comme		1	1	550
27	M-Th, Su 430a NewsS	02	65	30 Comme	1		1	65
28	M-F 5a News M.....	01	300	30 Comme		1	1	300
29	M-F 5p News M.....	04	850	30 Comme		1	1	850
Weekly Totals:					Total Spots(Ord Spots)	65	40	105

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Est./PO Number: 06326231
Associated Copies: No

Submission Cost: 116935
Client/Product/Estimate: 13 /141 /1020
Weeks: 2
Contract type: Political

Campaign Ref: E:120920096
Sales Rep: HRP Washington, DC
Order Ref: 06326231
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
30	M-F 530a News M.....	01	550	30 Comme	Nbr of Spots	1	1	550
31	M-F 530p News M.....	03	925	30 Comme	Nbr of Spots	1	1	925
32	M-F 6p News M.....	02	2000	30 Comme	Nbr of Spots	1	1	2000
33	M-F 6a News M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
34	M-F 7a Today Show M.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
35	M-F 730p Entertainment Tonight M.....	02	1850	30 Comme	Nbr of Spots	1	1	1850
36	Mon 8-10p ET / 7-9p CT Voice M.....	01	20000	30 Comme	Nbr of Spots	1	1	20000
37	M-F 9a Today Show II M.....	03	650	30 Comme	Nbr of Spots	1	1	650
38	M-Su 11p NewsS.	02	1800	30 Comme	Nbr of Spots	1	1	1800
39	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1600	30 Comme	Nbr of Spots	1	1	1600
40	Sat 7a Today Show	02	875	30	Nbr of Spots	1	1	875
Weekly Totals: Total Spots(Ord Spots)					65	40	105	875

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Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
41	M-Su Late News Late RunS	02	1800	30 Comme	1		1	1800
42	Sun 6p NewsS	02	900	30 Comme	1		1	900
43	Sun 630p ET / 530p CT NBC Nightly NewsS	02	4500	30 Comme	1		1	4500
44	Sun 8a Today ShowS	02	700	30 Comme	1		1	700
45	Sun 9a NewsS	02	425	30 Comme	1		1	425
46	M-F 1p Days Of Our Lives ...T...	03	425	30 Comme	1		1	425
47	M-Su 11p News ...T...	02	1800	30 Comme	1		1	1800
48	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	700	30 Comme	1		1	700
49	M-F 1237a ET / 1137p CT Late Night ...T...	02	350	30 Comme	1		1	350
50	M-F 12p Today Show III ...T...	02	275	30 Comme	1		1	275
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Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
61	M-F 2p Rachael Ray ...T...	03	250	30 Comme	Nbr of Spots	1	1	250
52	M-F 3p Doctors ...T...	04	375	30 Comme	Nbr of Spots	1	1	375
53	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots	1	1	550
54	M-Th, Su 430a News ..W....	02	65	30 Comme	Nbr of Spots	1	1	65
55	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots	1	1	300
56	M-F 5p News ...T...	04	850	30 Comme	Nbr of Spots	1	1	850
57	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 530p News ...T...	03	925	30 Comme	Nbr of Spots	1	1	925
59	M-F 6p News ...T...	02	2000	30 Comme	Nbr of Spots	1	1	2000
60	M-F 6a News ...T...	02	1000	30 Comme	Nbr of Spots	1	1	1000
61	M-F 7a Today Show	02	1400	30 Comme	Nbr of Spots	1	1	1400
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Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
62	M-F 730p Entertainment Tonight ...T...	02	1850	30 Comme	1		1	1850
63	M-F 9a Today Show II ...T...	03	650	30 Comme	1		1	650
64	M-F 1p Days Of Our Lives .T....	03	425	30 Comme		1	1	425
65	M-Su 11p News .T....	02	1800	30 Comme		1	1	1800
66	M-F 1135p ET / 1035p CT Tonight Show .T....	03	700	30 Comme		1	1	700
67	M-F 1237a ET / 1137p CT Late Night .T....	02	350	30 Comme		1	1	350
68	M-F 12p Today Show III .T....	02	275	30 Comme		1	1	275
69	M-F 2p Rachael Ray .T....	03	250	30 Comme		1	1	250
70	M-F 3p Doctors .T....	04	375	30 Comme		1	1	375
71	M-F 4p Dr Oz .T....	04	550	30 Comme		1	1	550
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Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
72	M-Th, Su 430a News M.....	02	65	30 Comme	Nbr of Spots	1	1	65
73	M-F 5a News .T.....	01	300	30 Comme	Nbr of Spots	1	1	300
74	M-F 5p News .T.....	04	850	30 Comme	Nbr of Spots	1	1	850
75	M-F 530a News .T.....	01	560	30 Comme	Nbr of Spots	1	1	560
76	M-F 530p News .T.....	03	925	30 Comme	Nbr of Spots	1	1	925
77	M-F 6p News .T.....	02	2000	30 Comme	Nbr of Spots	1	1	2000
78	M-F 6a News .T.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
79	M-F 7a Today Show .T.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
80	M-F 730p Entertainment Tonight .T.....	02	1850	30 Comme	Nbr of Spots	1	1	1850
81	M-F 9a Today Show II .T.....	03	650	30 Comme	Nbr of Spots	1	1	650
82	M-F 1p Days Of Our Lives .T.....	03	425	30 Comme	Nbr of Spots	1	1	425
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Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
83	M-Su 11p News ..W....	02	1800	30 Comme	1		1	1800
84	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	700	30 Comme	1		1	700
85	M-F 1237a ET / 1137p CT Late Night ..W....	02	350	30 Comme	1		1	350
86	M-F 12p Today Show III ..W....	02	275	30 Comme	1		1	275
87	M-F 2p Rachael Ray ..W....	03	250	30 Comme	1		1	250
88	M-F 3p Doctors ..W....	04	375	30 Comme	1		1	375
89	M-F 4p Dr Oz ..W....	04	550	30 Comme	1		1	550
91	M-F 5a News ..W....	01	300	30 Comme	1		1	300
92	M-F 5p News ..W....	04	850	30 Comme	1		1	850
93	M-F 530a News ..W....	01	550	30 Comme	1		1	550
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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
94	M-F 530p News ..W....	03	925	30 Comme	Nbr of Spots 1		1	925
95	M-F 6p News ..W....	02	2000	30 Comme	Nbr of Spots 1		1	2000
96	M-F 6a News ..W....	02	1000	30 Comme	Nbr of Spots 1		1	1000
97	M-F 7a Today Show ..W....	02	1400	30 Comme	Nbr of Spots 1		1	1400
98	M-F 730p Entertainment Tonight ..W....	02	1850	30 Comme	Nbr of Spots 1		1	1850
99	M-F 9a Today Show II ..W....	03	650	30 Comme	Nbr of Spots 1		1	650
100	M-Th, Su 430a News ...T...	02	65	30 Comme	Nbr of Spots 1		1	65
101	Sat 7a NewsS.	04	425	30 Comme	Nbr of Spots 1		1	425
102	Mon 10p ET / 9p CT Revolution M.....	02	5000	30 Comme	Nbr of Spots 1		1	5000
103	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots 1		1	700
104	M-F 7a Today Show	02	1400	30	Nbr of Spots	1	1	1400
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Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
105	M-F 6a News MT.....	02	1000	30 Comme		2	2	2000
Weekly Totals: Total Spots(Ord Spots)					65	40	105	

Grand Totals				Month 9 Weeks: 5 09/24				Month 10 Weeks: 4 10/01			
Spots				105				65			
Cost				116935				59970			

Grand Totals:	Spots:	105
	Gross Total:	116,935.00
	Commission:	17,540.25
	Net Total:	99,394.75

REP HEADLINE# 6326231
*** ORIGINAL REV#0 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP19/12 16.54
*** WFLA-TV ***

ADV # ADV. NAME ISS/AMER. FOR JOB SECURITY REP. # OFF. # SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6326231 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER. 4 JOB SECURITY EST#1020 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 16.54

REF: NEW ORDER
TTL: \$116,935 @ 103X
PLS CFM
THANKS KY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICANS FOR JOB SECURITY

49150



8/1/20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$425.00	9/28	9/28	1		FRI	1
PROGRAM : DAYS-OUR LIVES												
CON COM1: DAYS-OUR LIVES												
2			1100P-1135P	30		\$1,800.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS CHANNEL 8 @11PM												
CON COM1: NEWS CHANNEL 8 @11PM												
3			1135P-1237A	30		\$700.00	9/28	9/28	1		FRI	1
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												

AGENCY ADVERTISER CODE = 13
AGENCY PRODUCT CODE = 141
AGENCY EST# = 1020

SEP 19/12 16.54

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
4			1237A-136A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$350.00	9/28	9/28	1		FRI	1
5			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	9/28	9/28	1		FRI	1
6			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/28	9/28	1		FRI	1
7			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/28	9/28	1		FRI	1
8			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/28	9/28	1		FRI	1
9			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	9/28	9/28	1		FRI	1
10			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	9/28	9/28	1		FRI	1
11			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	9/28	9/28	1		FRI	1
12			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	9/28	9/28	1		FRI	1

REP HEADLINE# 6326231
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	9/28	9/28	1		FRI	1
14			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	9/28	9/28	1		FRI	1
15			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/28	9/28	1		FRI	1
16			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,850.00	9/28	9/28	1		FRI	1
17			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/28	9/28	1		FRI	1
18			900P-1000P PROGRAM : GRIMM-NBC CON COM1: GRIMM-NBC	30		\$3,300.00	9/28	9/28	1		FRI	1
19			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$425.00	10/1	10/1	1		MON	1
20			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	10/1	10/1	1		MON	1
21			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	10/1	10/1	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1237A-136A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$350.00	10/1	10/1	1		MON	1
23			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30		\$275.00	10/1	10/1	1		MON	1
24			200P-300P PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$250.00	10/1	10/1	1		MON	1
25			300P-400P PROGRAM : DOCTORS< CON COM1 : DOCTORS<	30		\$375.00	10/1	10/1	1		MON	1
26			400P-500P PROGRAM : DR. OZ< CON COM1 : DR. OZ<	30		\$550.00	10/1	10/1	1		MON	1
27			430A-459A PROGRAM : NC8 TODAY@4:30< CON COM1 : NC8 TODAY@4:30<	30		\$65.00	10/1	10/1	1		MON	1
28			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1 : NC8 TODAY@5AM<	30		\$300.00	10/1	10/1	1		MON	1
29			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1 : NWSCH8 AT 5P<	30		\$850.00	10/1	10/1	1		MON	1
30			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1 : NC8 TODAY@5:30<	30		\$550.00	10/1	10/1	1		MON	1

REF HEADLINE# 6326231
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REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP19/12 16.54
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	10/1	10/1	1		MON	1
32			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	10/1	10/1	1		MON	1
33			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/1	10/1	1		MON	1
34			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/1	10/1	1		MON	1
35			730P-800P PROGRAM : EXTRA EXTRA< CON COM1: EXTRA<	30		\$1,850.00	10/1	10/1	1		MON	1
36			800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE	30		20000.00	10/1	10/1	1		MON	1
37			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	10/1	10/1	1		MON	1
38			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/29	9/29	1		SAT	1
39			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,600.00	9/29	9/29	1		SAT	1

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 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$800.00	9/29	9/29	1	MA	SAT	1
41			700A-900A PROGRAM : THE TODAY SHOW - SATURDAY CON COM1: THE TODAY SHOW - SATURDAY	30		\$875.00	9/29	9/29	1		SAT	1
42			900A-1000A <i>7:00</i> PROGRAM : AVG. ALL WKS <i>due Payer Cup.</i> CON COM1: AVG. ALL WKS	30		\$425.00	9/29	9/29	1		SAT	1
43			1100P-1135P <i>1130-12M</i> PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/30	9/30	1		SUN	1
44			600P-630P PROGRAM : NEWSCH8-6 SUN CON COM1: NEWSCH8-6 SUN	30		\$900.00	9/30	9/30	1		SUN	1
45			630P-700P PROGRAM : NBC-NWS SUN CON COM1: NBC-NWS SUN	30		\$4,500.00	9/30	9/30	1		SUN	1
46			800P-1100P PROGRAM : AMERICA'S GOT TALENT (REPEAT) CON COM1: AMERICA'S GOT TALENT (REPEAT)	30		\$4,500.00	9/30	9/30	1	MA	SUN	1
47			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$700.00	9/30	9/30	1		SUN	1
48			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$425.00	9/30	9/30	1		SUN	1

REP HEADLINE# 6326231
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$425.00	9/27	9/27	1		THU	1
50			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/27	9/27	1		THU	1
51			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	9/27	9/27	1		THU	1
52			1237A-136A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$350.00	9/27	9/27	1		THU	1
53			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	9/27	9/27	1		THU	1
54			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/27	9/27	1		THU	1
55			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/27	9/27	1		THU	1
56			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/27	9/27	1		THU	1
57			430A-459A PROGRAM : NC8 TODAY@4:30< CON COM1: NC8 TODAY@4:30<	30		\$65.00	9/27	9/27	1		THU	1

REP HEADLINE# 6326231
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REP: TEL# 703-516-9399 FAX# 703-516-9680
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	9/27	9/27	1		THU	1
59			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	9/27	9/27	1		THU	1
60			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	9/27	9/27	1		THU	1
61			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	9/27	9/27	1		THU	1
62			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	9/27	9/27	1		THU	1
63			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	9/27	9/27	1		THU	1
64			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/27	9/27	1		THU	1
65			730P-800P PROGRAM : EXTRA CON COM1: EXTRA <i>PT</i>	30		\$1,850.00	9/27	9/27	1		THU	1
66			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/27	9/27	1		THU	1

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WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$425.00	10/2	10/2	1		TUE	1
68			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	10/2	10/2	1		TUE	1
69			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	10/2	10/2	1		TUE	1
70			1237A-136A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$350.00	10/2	10/2	1		TUE	1
71			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	10/2	10/2	1		TUE	1
72			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/2	10/2	1		TUE	1
73			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	10/2	10/2	1		TUE	1
74			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	10/2	10/2	1		TUE	1
75			430A-459A PROGRAM : NC8 TODAY@4:30< CON COM1: NC8 TODAY@4:30<	30		\$65.00	10/2	10/2	1		TUE	1

REP HEADLINE# 6326231
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP19/12 16.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
76			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/2	10/2	1		TUE	1
77			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	10/2	10/2	1		TUE	1
78			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	10/2	10/2	1		TUE	1
79			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	10/2	10/2	1		TUE	1
80			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	10/2	10/2	1		TUE	1
81			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/2	10/2	1		TUE	1
82			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/2	10/2	1		TUE	1
83			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,850.00	10/2	10/2	1		TUE	1
84			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	10/2	10/2	1		TUE	1

REP HEADLINE# 6326731
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/12 16.54
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85			900P-1000P PROGRAM : BIGST LR12-NBC CON COM1: BIGST LR12-NBC	30		\$3,800.00	10/2	10/2	1		TUE	1
86			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$425.00	9/26	9/26	1		WED	1
87			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,800.00	9/26	9/26	1		WED	1
88			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	9/26	9/26	1		WED	1
89			1237A-136A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$350.00	9/26	9/26	1		WED	1
90			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	9/26	9/26	1		WED	1
91			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/26	9/26	1		WED	1
92			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/26	9/26	1		WED	1
93			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/26	9/26	1		WED	1

1
 CNA

REP HEADLINE# 6326231
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REF: TEL# 703-516-9399 FAX# 703-516-9680
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
94			430A-459A PROGRAM : NC8 TODAY@4:30< CON COM1: NC8 TODAY@4:30<	30		\$65.00	9/26	9/26	1		WED	1
95			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	9/26	9/26	1		WED	1
96			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$850.00	9/26	9/26	1		WED	1
97			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	9/26	9/26	1		WED	1
98			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$925.00	9/26	9/26	1		WED	1
99			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,000.00	9/26	9/26	1		WED	1
100			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	9/26	9/26	1		WED	1
101			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/26	9/26	1		WED	1
102			730P-800P PROGRAM : EXTRA <i>PT</i> CON COM1: EXTRA	30		\$1,850.00	9/26	9/26	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
103			900A-1000A	30		\$650.00	9/26	9/26	1		WED	1
PROGRAM : TODAY SHW2-NBC CON COM1 : TODAY SHW2-NBC												
SEP/12			64505.00			OCT/12					52430.00	
CONTRACT TOTAL											116935.00	
TOTAL SPOTS											103	

MARKET TOTALS \$662,290 WFLA 18% WFTS 15% WTSP 29% WTVT 27% WTOG 2% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Americans For Job Security/ Issue	Submission Cost: 107,410	Campaign Ref: E:120920096
Buyer: ..	Client/Product/Estimate: 13 / 141 / 1020	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Amer. 4 Job Security	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 1p Days Of Our Lives ...F..	03	425	30 Comme	Nbr of Spots	1		1	425
2	M-Su 11p News ...F..	02	1800	30 Comme	Nbr of Spots	1		1	1800
3	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	700	30 Comme	Nbr of Spots	1		1	700
4	M-F 1237a ET / 1137p CT Late Night ...F..	02	350	30 Comme	Nbr of Spots	1		1	350
5	M-F 12p Today Show III ...F..	02	275	30 Comme	Nbr of Spots	1		1	275
6	M-F 2p Rachael Ray ...F..	03	250	30 Comme	Nbr of Spots	1		1	250
7	M-F 3p Doctors ...F..	04	375	30 Comme	Nbr of Spots	1		1	375
8	M-F 4p Dr Oz ...F..	04	550	30 Comme	Nbr of Spots	1		1	550
Weekly Totals: Total Spots(Ord Spots)						63	36	99	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Americans For Job Security/ Issue	Submission Cost: 107410	Campaign Ref: E:120920096
Buyer: ..	Client/Product/Estimate: 13/141/1020	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots	1	1	300
10	M-F 5p News ...F..	04	850	30 Comme	Nbr of Spots	1	1	850
11	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
12	M-F 530p News ...F..	03	925	30 Comme	Nbr of Spots	1	1	925
13	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots	1	1	2000
14	M-F 6a News ...F..	02	1000	30 Comme	Nbr of Spots	1	1	1000
15	M-F 7a Today Show ...F..	02	1400	30 Comme	Nbr of Spots	1	1	1400
16	M-F 730p Entertainment Tonight ...F..	02	1850	30 Comme	Nbr of Spots	1	1	1850
17	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots	1	1	650
18	Fri 9p ET / 8p CT Grimm ...F..	04	3300	30 Comme	Nbr of Spots	1	1	3300
19	M-F 1p Days Of Our Lives ...F..	03	425	30 Comme	Nbr of Spots	1	1	425
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
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Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13 / 41 / 1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est/PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	M-Su 11p News M.....	02	1800	30 Comme		1	1	1800
21	M-F 1135p ET / 1035p CT Tonight Show M.....	03	700	30 Comme		1	1	700
22	M-F 1237a ET / 1137p CT Late Night M.....	02	350	30 Comme		1	1	350
23	M-F 12p Today Show III M.....	02	275	30 Comme		1	1	275
24	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	250
25	M-F 3p Doctors M.....	04	375	30 Comme		1	1	375
26	M-F 4p Dr Oz M.....	04	550	30 Comme		1	1	550
27	M-Th, Su 430a NewsS	02	65	30 Comme	1		1	65
28	M-F 5a News M.....	01	300	30 Comme		1	1	300
29	M-F 5p News M.....	04	850	30 Comme		1	1	850
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Americans For Job Security/ Issue
Buyer: ..
Schedule Dates: 09/24/12 to 10/07/12
Est./PO Number: 06326231
Associated Copies: No

Submission Cost: 107410
Client/Product/Estimate: 13 / 141 / 1020
Weeks: 2
Contract type: Political

Campaign Ref: E:120920096
Sales Rep: HRP Washington, DC
Order Ref: 06326231
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
30	M-F 530a News M.....	01	550	30 Comme		1	1	550
31	M-F 530p News M.....	03	925	30 Comme		1	1	925
32	M-F 6p News M.....	02	2000	30 Comme		1	1	2000
33	M-F 6a News M.....	02	1000	30 Comme		1	1	1000
34	M-F 7a Today Show M.....	02	1400	30 Comme		1	1	1400
35	M-F 730p Entertainment Tonight M.....	02	1850	30 Comme		1	1	1850
36	Mon 8-10p ET / 7-9p CT Voice M.....	01	20000	30 Comme		1	1	20000
37	M-F 9a Today Show II M.....	03	650	30 Comme		1	1	650
38	M-Su 11p NewsS.	02	1800	30 Comme		1	1	1800
39	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1600	30 Comme		1	1	1600
40	Sat 7a Today Show	02						
Weekly Totals: Total Spots(Ord Spots)					63	36	99	875

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120820096
Buyer:	...	Client/Product/Estimate:	13 /141 /1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
41	M-Su Late News Late RunS	02	1800	30 Comme	Nbr of Spots	1	1	1800
42	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots	1	1	900
43	Sun 630p ET / 530p CT NBC Nightly NewsS	02	4500	30 Comme	Nbr of Spots	1	1	4500
44	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	1	1	700
45	Sun 9a NewsS	02	425	30 Comme	Nbr of Spots	1	1	425
46	M-F 1p Days Of Our Lives ...T...	03	425	30 Comme	Nbr of Spots	1	1	425
47	M-Su 11p News ...T...	02	1800	30 Comme	Nbr of Spots	1	1	1800
48	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	700	30 Comme	Nbr of Spots	1	1	700
49	M-F 1237a ET / 1137p CT Late Night ...T...	02	350	30 Comme	Nbr of Spots	1	1	350
50	M-F 12p Today Show III ...T...	02	275	30 Comme	Nbr of Spots	1	1	275
Weekly Totals: Total Spots (Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
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Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Americans For Job Security/ Issue	Submission Cost: 107410	Campaign Ref: E:120920096
Buyer: ..	Client/Product/Estimate: 13/141/1020	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06326231
Est./PO Number: 06326231	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
51	M-F 2p Rachael Ray ...T...	03	250	30 Comme	Nbr of Spots	1	1	250
52	M-F 3p Doctors ...T...	04	375	30 Comme	Nbr of Spots	1	1	375
53	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots	1	1	550
54	M-Th, Su 430a News ..W....	02	65	30 Comme	Nbr of Spots	1	1	65
55	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots	1	1	300
56	M-F 5p News ...T...	04	850	30 Comme	Nbr of Spots	1	1	850
57	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 530p News ...T...	03	925	30 Comme	Nbr of Spots	1	1	925
59	M-F 6p News ...T...	02	2000	30 Comme	Nbr of Spots	1	1	2000
60	M-F 6a News ...T...	02	1000	30 Comme	Nbr of Spots	1	1	1000
61	M-F 7a Today Show ...T...	02	1400	30 Comme	Nbr of Spots	1	1	1400
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13/141/1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
62	M-F 730p Entertainment Tonight ...T...	02	1850	30 Comme	Nbr of Spots	1	1	1850
63	M-F 9a Today Show II ...T...	03	650	30 Comme	Nbr of Spots	1	1	650
64	M-F 1p Days Of Our Lives ..T....	03	425	30 Comme	Nbr of Spots	1	1	425
65	M-Su 11p News ..T....	02	1800	30 Comme	Nbr of Spots	1	1	1800
66	M-F 1135p ET / 1035p CT Tonight Show ..T....	03	700	30 Comme	Nbr of Spots	1	1	700
67	M-F 1237a ET / 1137p CT Late Night ..T....	02	350	30 Comme	Nbr of Spots	1	1	350
68	M-F 12p Today Show III ..T....	02	275	30 Comme	Nbr of Spots	1	1	275
69	M-F 2p Rachael Ray ..T....	03	250	30 Comme	Nbr of Spots	1	1	250
70	M-F 3p Doctors ..T....	04	375	30 Comme	Nbr of Spots	1	1	375
71	M-F 4p Dr Oz ..T....	04	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots (Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13 /141 /1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
72	M-Th, Su 430a News M.....	02	65	30 Comme	Nbr of Spots	1	1	65
73	M-F 5a News .T.....	01	300	30 Comme	Nbr of Spots	1	1	300
74	M-F 5p News .T.....	04	850	30 Comme	Nbr of Spots	1	1	850
75	M-F 530a News .T.....	01	550	30 Comme	Nbr of Spots	1	1	550
76	M-F 530p News .T.....	03	925	30 Comme	Nbr of Spots	1	1	925
77	M-F 6p News .T.....	02	2000	30 Comme	Nbr of Spots	1	1	2000
78	M-F 6a News .T.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
79	M-F 7a Today Show .T.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
80	M-F 730p Entertainment Tonight .T.....	02	1850	30 Comme	Nbr of Spots	1	1	1850
81	M-F 9a Today Show II .T.....	03	650	30 Comme	Nbr of Spots	1	1	650
82	M-F 1p Days Of Our Lives .T.....	03	425	30 Comme	Nbr of Spots	1	1	425
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107,410	Campaign Ref:	E:120920096
Buyer:	...	Client/Product/Estimate:	13 / 141 / 1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est/PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
83	M-Su 11p News ..W....	02	1800	30 Comme	Nbr of Spots 1		1	1800
84	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	700	30 Comme	Nbr of Spots 1		1	700
85	M-F 1237a ET / 1137p CT Late Night ..W....	02	350	30 Comme	Nbr of Spots 1		1	350
86	M-F 12p Today Show III ..W....	02	275	30 Comme	Nbr of Spots 1		1	275
87	M-F 2p Rachael Ray ..W....	03	250	30 Comme	Nbr of Spots 1		1	250
88	M-F 3p Doctors ..W....	04	375	30 Comme	Nbr of Spots 1		1	375
89	M-F 4p Dr Oz ..W....	04	550	30 Comme	Nbr of Spots 1		1	550
90	M-Th, Su 430a News ..T.....	02	65	30 Comme	Nbr of Spots 1		1	65
91	M-F 5a News ..W....	01	300	30 Comme	Nbr of Spots 1		1	300
92	M-F 5p News ..W....	04	850	30 Comme	Nbr of Spots 1		1	850
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

Americans For Job Security/ Issue
Submission Number 776 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Job Security/ Issue	Submission Cost:	107410	Campaign Ref:	E:120920096
Buyer:	..	Client/Product/Estimate:	13/141/1020	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06326231
Est./PO Number:	06326231	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
93	M-F 530a News ..W...	01	550	30 Comme	Nbr of Spots 1		1	550
94	M-F 530p News ..W...	03	925	30 Comme	Nbr of Spots 1		1	925
95	M-F 6p News ..W...	02	2000	30 Comme	Nbr of Spots 1		1	2000
96	M-F 6a News ..W...	02	1000	30 Comme	Nbr of Spots 1		1	1000
97	M-F 7a Today Show ..W...	02	1400	30 Comme	Nbr of Spots 1		1	1400
98	M-F 730p Entertainment Tonight ..W...	02	1850	30 Comme	Nbr of Spots 1		1	1850
99	M-F 9a Today Show II ..W...	03	650	30 Comme	Nbr of Spots 1		1	650
Weekly Totals: Total Spots(Ord Spots)					63	36	99	

Grand Totals

Month 9 Weeks: 5 09/24		Month 10 Weeks: 4 10/01	
Spots	63		36
Cost	58845		48585

Grand Totals:

Spots: 99

Gross Total: 107,410.00

Commission: 16,111.50

Net Total: 91,298.50

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Michelle Santuoso

do hereby request station time concerning the following issue:

Americans for Job Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Americans For Job Security

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☐

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans For Job Security
107 South West Street, PMB 551
Alexandria VA 22314
Stephen DeMaura, Pres.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement (s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/24/12 [Signature] 703-672-0801
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

31387



CROSSROADS MEDIA, LLC

MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK

ALEXANDRIA, VA

68-525/560

9/24/2012

PAY TO THE
ORDER OF

WFLA-TV

\$ **99,394.75

Ninety-Nine Thousand Three Hundred Ninety-Four and 75/100*****

DOLLARS

WFLA-TV
200 South Parker Street
Tampa, FL 33606

MEMO

AJS FL Pres 9/26-10/2/12

TWO SIGNATURES REQUIRED OVER \$10,000.00

THIS DOCUMENT CONTAINS HEAT SENSITIVE INK. TOUCH OR PRESS HERE. RED IMAGE DISAPPEARS WITH HEAT.

⑈031387⑈ ⑈056005253⑈

⑈2006 3288⑈

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT

31387

WFLA-TV

9/24/2012

AJS FL Pres 9/26-10/2/12

99,394.75

E:120920096

Media Account

AJS FL Pres 9/26-10/2/12

99,394.75



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Matt Oestrich	STATION:	WFLA
FROM:	Meghan McGarr	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE 9-2-12

BUYER:	Noelle Ramsey
AGENCY:	Cross Roads Media
ADDRESS:	66 Canal Center Plaza Suite 555, Alexandria VA 22314
PHONE #:	703 299 1760
FAX #:	703-299-1761
OTHER:	

AVAILS FOR ISSUE

COMMITTEE:	Americans for Job Security
CHAIRPERSON:	Steve DeMaura—President
TREASURER:	
ADDRESS:	107 South West Street PMB 551 Alexandria, VA 22314
PHONE #:	703 535 3110
FAX #:	
OTHER:	

FOR

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Americans For Job Security/
PROD: Amer. 4 Job Security

2012
INVOICE DATE 09/30/12 E:120920096
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032682
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 13 /141 /1020
Desc: 06326231

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1p Days Of Our Lives	425.00	1	1	9/28	FR	*WFLA 01:43P	30 AJS12TV01 :30 Commercial	425.00	
M-Su 11p News	1800.00	2	1	9/28	FR	*WFLA 11:14P	30 AJS12TV01 :30 Commercial	1800.00	
M-F 1135p ET / 1035p CT Tonigh	700.00	3	1	9/28	FR	*WFLA 11:48P	30 AJS12TV01 :30 Commercial	700.00	
M-F 1237a ET / 1137p CT Late N	350.00	4	1	9/28	FR	*WFLA 01:01A	30 AJS12TV01 :30 Commercial	350.00	
M-F 12p Today Show III	275.00	5	1	9/28	FR	*WFLA 12:26P	30 AJS12TV01 :30 Commercial	275.00	
M-F 2p Rachael Ray	250.00	6	1	9/28	FR	*WFLA 02:34P	30 AJS12TV01 :30 Commercial	250.00	
M-F 3p Doctors	375.00	7	1	9/28	FR	*WFLA 03:58P	30 AJS12TV01 :30 Commercial	375.00	
M-F 4p Dr Oz	550.00	8	1	9/28	FR	*WFLA 04:56P	30 AJS12TV01 :30 Commercial	550.00	
M-F 5a News	300.00	9	1	9/28	FR	*WFLA 05:10A	30 AJS12TV01 :30 Commercial	300.00	
M-F 5p News	850.00	10	1	9/28	FR	*WFLA 05:14P	30 AJS12TV01 :30 Commercial	850.00	
M-F 530a News	550.00	11	1	9/28	FR	*WFLA 05:51A	30 AJS12TV01 :30 Commercial	550.00	
M-F 530p News	925.00	12	1	9/28	FR	*WFLA 05:59P	30 AJS12TV01 :30 Commercial	925.00	
M-F 6p News	2000.00	13	1	9/28	FR	*WFLA 06:22P	30 AJS12TV01 :30 Commercial	2000.00	
M-F 6a News	1000.00	14	1	9/28	FR	*WFLA 06:29A	30 AJS12TV01 :30 Commercial	1000.00	

*** Continued ***

PERIOD COST 59,970.00

65 Total Units		Debits	.00
ACTUAL GROSS BILLING	59,970.00	Credits	.00
AGENCY COMMISSION	8,995.50		.00
NET DUE	50,974.50		

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Americans For Job Security/
PRODUCT Amer. 4 Job Security

INVOICE NUMBER 0100032682
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE 50,974.50

REMIT TO:

*00204

000021453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021453 00000100032682 005097450 0



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Americans For Job Security/
PROD: Amer. 4 Job Security

2012 WFLA I SS
INVOICE DATE 09/30/12 E:120920096
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100032682 2 08/27/2012 - 09/3
SCHEDULE DATES
9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 13 /141 /1020
Desc: 06326231

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 7a Today Show	1400.00	15 1	9/28 FR		08:38A	30 AJS12TV01 :30 Commercial	1400.00	
M-F 730p Entertainment Tonight	1850.00	16 1	9/28 FR		07:56P	30 AJS12TV01 :30 Commercial	1850.00	
M-F 9a Today Show II	650.00	17 1	9/28 FR		09:59A	30 AJS12TV01 :30 Commercial	650.00	
Fri 9p ET / 8p CT Grimm	3300.00	18 1	9/28 FR		09:16P	30 AJS12TV01 :30 Commercial	3300.00	
M-Th, Su 430a News	65.00	27 1	9/30 SU		04:54A	30 AJS12TV01 :30 Commercial	65.00	
M-Su 11p News	1800.00	38 1	9/29 SA		11:15P	30 AJS12TV01 :30 Commercial	1800.00	
Sat 1130p ET / 1030p CT Saturday Night Live	1600.00	39 1	9/29 SA		12:43A	30 AJS12TV01 :30 Commercial	1600.00	
Sat 7a Today Show	875.00	40 1	9/29 SA		08:59A	30 AJS12TV01 :30 Commercial	875.00	
M-Su Late News Late Run	1800.00	41 1	9/30 SU		12:04A	30 AJS12TV01 :30 Commercial	1800.00	
Sun 6p News	900.00	42 1	9/30 SU		06:59P	30 AJS12TV01 :30 Commercial	900.00	
Sun 630p ET / 530p CT NBC Nightly News	4500.00	43 1	9/30 SU		06:41P	30 AJS12TV01 :30 Commercial	4500.00	
Sun 8a Today Show	700.00	44 1	9/30 SU		08:28A	30 AJS12TV01 :30 Commercial	700.00	
Sun 9a News	425.00	45 1	9/30 SU		09:52A	30 AJS12TV01 :30 Commercial	425.00	
M-F 1p Days Of Our Lives	425.00	46 1	9/27 TH		01:58P	30 AJS12TV01 :30 Commercial	425.00	
M-Su 11p News	1800.00	47 1	9/27 TH		11:12P	30 AJS12TV01 :30 Commercial	1800.00	
M-F 1135p ET / 1035p CT Tonight Show	700.00	48 1	9/27 TH		12:31A	30 AJS12TV01 :30 Commercial	700.00	
M-F 1237a ET / 1137p CT Late Night	350.00	49 1	9/27 TH		01:28A	30 AJS12TV01 :30 Commercial	350.00	
M-F 12p Today Show III	275.00	50 1	9/27 TH		12:29P	30 AJS12TV01 :30 Commercial	275.00	
M-F 2p Rachael Ray	250.00	51 1	9/27 TH		02:37P	30 AJS12TV01 :30 Commercial	250.00	
M-F 3p Doctors	375.00	52 1	9/27 TH		03:22P	30 AJS12TV01 :30 Commercial	375.00	
M-F 4p Dr Oz	550.00	53 1	9/27 TH		04:35P	30 AJS12TV01 :30 Commercial	550.00	
M-Th, Su 430a News	65.00	54 1	9/26 WE		04:58A	30 AJS12TV01 :30 Commercial	65.00	
M-F 5a News								

*** Continued ***

Sports
Overrun

PERIOD COST	59,970.00	65 Total Units			
		ACTUAL GROSS BILLING	59,970.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	8,995.50	TOTAL RECONCILING	Credits .00
		NET DUE	50,974.50		.00

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INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Americans For Job Security/
PROD: Amer. 4 Job Security

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120920096
WFLA
INVOICE NUMBER 0100032682
PAGE 3
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 13 /141 /1020
Desc: 06326231

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 5p News	300.00	55 1	9/27	TH	05:10A	30 AJS12TV01	300.00		
					*WFLA	:30 Commercial			
M-F 530a News	850.00	56 1	9/27	TH	05:28P	30 AJS12TV01	850.00		
					*WFLA	:30 Commercial			
M-F 530p News	550.00	57 1	9/27	TH	05:41A	30 AJS12TV01	550.00		
					*WFLA	:30 Commercial			
M-F 6p News	925.00	58 1	9/27	TH	05:40P	30 AJS12TV01	925.00		
					*WFLA	:30 Commercial			
M-F 6a News	2000.00	59 1	9/27	TH	06:29P	30 AJS12TV01	2000.00		
					*WFLA	:30 Commercial			
M-F 7a Today Show	1000.00	60 1	9/27	TH	06:27A	30 AJS12TV01	1000.00		
					*WFLA	:30 Commercial			
M-F 730p Entertainment Tonight	1400.00	61 1	9/27	TH	07:29A	30 AJS12TV01	1400.00		
					*WFLA	:30 Commercial			
M-F 9a Today Show II	1850.00	62 1	9/27	TH	07:46P	30 AJS12TV01	1850.00		
					*WFLA	:30 Commercial			
M-F 1p Days Of Our Lives	650.00	63 1	9/27	TH	09:29A	30 AJS12TV01	650.00		
					*WFLA	:30 Commercial			
M-Su 11p News	425.00	82 1	9/26	WE	01:46P	30 AJS12TV01	425.00		
					*WFLA	:30 Commercial			
M-F 1135p ET / 1035p CT Tonigh	1800.00	83 1	9/26	WE	11:22P	30 AJS12TV01	1800.00		
					*WFLA	:30 Commercial			
M-F 1237a ET / 1137p CT Late N	700.00	84 1	9/26	WE	12:10A	30 AJS12TV01	700.00		
					*WFLA	:30 Commercial			
M-F 12p Today Show III	350.00	85 1	9/26	WE	01:33A	30 AJS12TV01	350.00		
					*WFLA	:30 Commercial			
M-F 2p Rachael Ray	275.00	86 1	9/26	WE	12:26P	30 AJS12TV01	275.00		
					*WFLA	:30 Commercial			
M-F 3p Doctors	250.00	87 1	9/26	WE	02:41P	30 AJS12TV01	250.00		
					*WFLA	:30 Commercial			
M-F 4p Dr Oz	375.00	88 1	9/26	WE	03:53P	30 AJS12TV01	375.00		
					*WFLA	:30 Commercial			
M-F 5a News	550.00	89 1	9/26	WE	04:27P	30 AJS12TV01	550.00		
					*WFLA	:30 Commercial			
M-F 5p News	300.00	91 1	9/26	WE	05:23A	30 AJS12TV01	300.00		
					*WFLA	:30 Commercial			
M-F 530a News	850.00	92 1	9/26	WE	05:12P	30 AJS12TV01	850.00		
					*WFLA	:30 Commercial			
M-F 530p News	550.00	93 1	9/26	WE	05:42A	30 AJS12TV01	550.00		
					*WFLA	:30 Commercial			
M-F 6p News	925.00	94 1	9/26	WE	05:40P	30 AJS12TV01	925.00		
					*WFLA	:30 Commercial			
M-F 6a News	2000.00	95 1	9/26	WE	06:18P	30 AJS12TV01	2000.00		
					*WFLA	:30 Commercial			
M-F 7a Today Show	1000.00	96 1	9/26	WE	06:44A	30 AJS12TV01	1000.00		
					*WFLA	:30 Commercial			
M-F 7a Today Show	1400.00	97 1	9/26	WE	08:26A	30 AJS12TV01	1400.00		
					*** Continued ***				

PERIOD COST	59,970.00	65 Total Units		Debits	.00
		ACTUAL GROSS BILLING	59,970.00	Credits	.00
		AGENCY COMMISSION	8,995.50	TOTAL RECONCILING	.00
		NET DUE	50,974.50		

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SLSP: HRP Washington, DC
ADV: Americans For Job Security/
PROD: Amer. 4 Job Security

2012 WFLA I SS
INVOICE DATE 09/30/12 E: 120920096
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032682
PAGE 4 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 13 /141 /1020
Desc: 06326231

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 730p Entertainment Tonight	1850.00	98	1	9/26	WE	07:40P	30 AJS12TV01 :30 Commercial	1850.00		
M-F 9a Today Show II	650.00	99	1	9/26	WE	09:51A	30 AJS12TV01 :30 Commercial	650.00		
M-Th, Su 430a News	65.00	100	1	9/27	TH	04:51A	30 AJS12TV01 :30 Commercial	65.00		
Sat 7a News	425.00	101	1	9/29	SA	07:28A	30 AJS12TV01 :30 Commercial	425.00		
Sun 8a Today Show	700.00	103	1	9/30	SU	08:26A	30 AJS12TV01 :30 Commercial	700.00		
Total Airtime Gross Spot Revenue:				59,970.00						

PERIOD COST		59,970.00	65 Total Units			SUB-TOTALS		Debits	.00
			ACTUAL GROSS BILLING		59,970.00			Credits	.00
			AGENCY COMMISSION		8,995.50	TOTAL RECONCILING			.00
			NET DUE		50,974.50				

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